

Beta Testing Needed For

LOUISIANA BUSINESS CONNECTION



An Online System Helping Large Businesses to Make Valuable Connections with Small Businesses.

IF YOU ARE...

A Large Business

that has previously looked to hire or partner with a Louisiana disadvantaged business, this is for you.

A Disadvantaged Minority or Women-Owned Business, Veteran-Owned Business or Other Small Business

that would like to be a subcontractor of larger Louisiana businesses, this is for you.

This past year, LED identified the need for a comprehensive database that allows corporations or prime contractors access to find disadvantaged, minority and women-owned businesses, veteran-owned businesses or other small businesses providing services and supplies that meet their needs.

Thus, Louisiana Business Connection was developed to connect major Louisiana business projects with disadvantaged businesses through a **free online system**.

Louisiana businesses of all sizes are free to access the site and register at www.LouisianaBusinessConnection.com.

We need your help with the BETA testing of this system. Our goal is to get 300 to 400 businesses in our database by April 10. We need businesses to complete the registration process and, while doing so, to provide feedback on the experience via links on each page.

INSTRUCTIONS:

1. Go to www.LouisianaBusinessConnection.com.
2. Register and tell us about your company.
3. Provide us with your feedback by clicking the "Feedback" tab on each page.

SIGN UP BY APRIL 10



WHEN YOU ARE DONE, YOU WILL OFFICIALLY BE IN THE SYSTEM FOR FUTURE B2B CONNECTIONS.

We value your time and feedback. Thank you.

QUESTIONS? CONTACT JAMIE NAKAMOTO JAMIE.NAKAMOTO@LA.GOV | 225-342-1575





LOUISIANA BUSINESS CONNECTION connects major Louisiana business projects with disadvantaged businesses, minority and woman-owned businesses, veteran-owned businesses and the other small businesses of Louisiana to provide a new opportunity for these firms to engage with numerous large projects currently being constructed in the state. Louisiana Business Connection is an extension of LED's existing job matching website, Louisiana Job Connection – a successful platform that has created over 3.6 million matches between Louisiana employers and qualified candidates.



REGISTER.

Creating an account is easy – and totally FREE.



Louisiana Business Connection is exclusive to Louisiana Companies.

TELL US ABOUT YOUR COMPANY.

Do you want to search for business partners or be matched with local projects based on your products and services?



MATCHMAKING BEGINS...

SMALL BUSINESS PROFILE.

Create a free profile that showcases your capabilities, products and services, insurance coverage, safety ratings, certifications and additional information necessary to be matched with prime contracts.

IMPORTANT TIP: Be thorough by indicating certifications, qualifications, safety ratings and full range of products and services offered to be matched with prime contractor needs.

CONTRACTOR PROJECT SEARCH.

Create a project search with your specific requirements. Louisiana Business Connection serves as a pre-qualification tool and does not replace existing procurement systems or processes currently established by prime contractors.

IMPORTANT TIP: There is no limit to the number of project searches. Create a separate search for each product and/or service needed to get the best results.

OPPORTUNITIES AWAIT.

Throughout the site, small businesses are offered resources and training opportunities to maximize their business capabilities and better understand the needs of prime contractors engaged with major projects in Louisiana.

LED Small Business Services works with local partners to connect with disadvantaged businesses, minority- and woman-owned businesses, veteran-owned businesses and the other small businesses of Louisiana.

REVIEW YOUR MATCHES.

A list of small businesses tailored to your needs will be generated instantly. You will be able to review business profiles and save matches or contact them immediately.



Matches not what you expected? Adjust your search criteria to narrow or broaden your results.